

**Sri A.S.N.M. GOVERNMENT COLLEGE (A),
PALAKOL, W.G. Dt. – 534 260**

(Reaccredited by NAAC with “B” Grade and 2.61 CGPA)
(Affiliated to Adikavi Nannaya University, Rajamahendravaram)



DEPARTMENT OF COMMERCE

B.Com (General and Computer Applications)

BOS Meeting held on 19-06-2020

For the Academic Year 2020-21

SEM: I, II, III, IV, V & VI

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For the academic year 2020-21

DEPARTEMENT OF COMMERCE

Members of Board of Studies








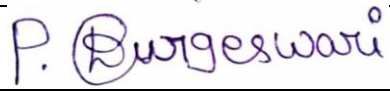
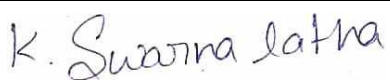

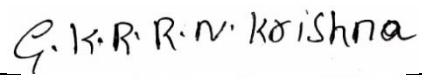
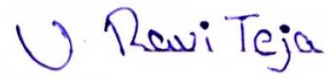
Chairman	:	Dr.K.Sudhakara Rao Head, Department of Commerce
University Nominee	:	Dr. N. Udaya Bhaskar Asst. Professor Department of Commerce & Management Studies AKNU, Rajamahendravaram, E.G. Dt.
Subject Experts	:	1. Dr.K.Rathna Manikayam Lecturer in Commerce Government Arts College Rajamahendravaram, E.G. Dt. 2. Dr.P.Purna Chandrabose Lecturer in Commerce GDC Rozole. E.G. Dt.
Industrialist/Academician	:	Sri K.Rajashekar Reddy Director of Manohari Plastic Industries, Penugonda W.G. Dt., A.P.
Alumni (Student Nominee)	:	Sri K.Vara Prasad, Lankapalem, Gumparru post, Yelamanchali (M), W.G. Dt., A.P.
Members of the Department	:	1. Kum. L.Ramya Lecturer in Commerce 2. Sri.P.Raja Babu Lecturer in Commerce 3. Smt. P. Durgeswari, Lecturer in Commerce 4. Smt. K.Swarna Lath Lecturer in Commerce
Student Members	:	1. G.K.R.R.N.Krishna, III-B.Com (General) 2. U.Ravi Teja, III-B.Com., (CA)

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DEPARTEMENT OF COMMERCE

Members of the Board of Studies of Commerce Department met at 10.30 am on 19-06-2020 through Google Meet for approval of B.Com (General & Computer Applications) syllabus of I, II, III, IV, V and VI Semesters and other academic activities of the Department for the Academic Year 2020-21.

Members Present

S.No	Particulars	Name and Address of the Nominee	Signature
1	Chairman	Dr.K.Sudhakara Rao Head, Dept. of Commerce	
2	University Nominee	Dr.N.Udaya Bhaskar Dept. of Commerce & Management AKNU, Rjy	
3	Subject Expert	Dr.K.Ratnamanukyam Lecturer in Commerce Govt. Arts College, Rjy	
	Subject Expert	Dr.P.Purna Chandra Bose Lecturer in Commerce GDC Razole	
5	Industrialist / Academician	Sri K.Rajashekar Reddy Director of Manohari Plastic Industries Penugonda	
6	Staff Member	Kum. L.Ramya Lecturer in Commerce	
7	Staff Member	Sri P.Raja Babu Lecturer in Commerce	
8	Staff Member	Smt. P.Durgeswari Lecturer in Commerce	
9	Staff Member	Smt. K.Swarna Latha Lecturer in Commerce	
10	Alumni (Student Nominee)	Sri K.Vara Prasad Lankalapalem, Yalamachili W.G.Dt.	
11	Student Member	G.K.R.R.N. Krishna III-B.Com., (General)	
12	Student Member	U.Ravi Teja III-B.Com., (CA)	

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DEPARTEMENT OF COMMERCE

Members of the Board of Studies of Commerce Department met on 19-06-2020 through Google Meet under the chairmanship of Dr.K.Sudhakara Rao, Head of the Department of Commerce. The members discussed and resolved the following for the Academic Year 2020-21 based on the agenda points.

AGENDA:

1. To prescribe the syllabus for all the Semesters of B.Com (General and Computer Applications) for the academic year 2020-21
2. To incorporate any additional Inputs into the Curriculum where ever is necessary.
3. To split the marks categorically between the internal assessment and the semester end examinations.
4. To fix the pattern of Internal Assessment Components.
5. To approve the Blue Print and model question papers for theory and other examinations, wherever is applicable for both internal and semester end examinations.
6. To identify the faculty members for the paper settings, valuation work and viva-voce examinations for theory and project work.
7. To approve the Corse Codes and Programme & Course Outcomes
8. To approve any other Academic Activities of the department.

RESOLUTIONS:

1. It is resolved to follow the same syllabus, which was approved by the BOS for the academic year 2019-20, for the Ist B.Com (General) English and Telugu medium and Ist B.Com (CA) English medium for the admitted batch 2020-21.
2. It is resolved to adopt the revised CBCS curriculum for the first year, if any changes will be done by the affiliating university as per the revamping of CBCS Curriculum suggested by APSCHE, Vijayawada. The syllabus will be reviewed by the constitution of internal committee and to be implemented for the admitted batch 2020-21, and it will be ratified in coming BOS in toto.
3. Resolved to follow the Choice Based Credit System syllabi prescribed by Adikavi Nannaya University, Rajamahendravaram for II B.Com (General) English and Telugu Medium and II B.Com (CA) English Medium (i.e. admitted batch 2018-19).

4. It is resolved to approve the proposed syllabus for III B.Com (General) English and Telugu Medium and III B.Com (CA) English Medium for the academic year 2020-21.
5. It is resolved to approve the incorporation of additional inputs into the curriculum to enrich the students' knowledge wherever is necessary.
6. It is resolved to approve the break-up of marks between internal and external assessment, i.e. the continuous internal assessment for 25 marks as well as semester end examination for 75 marks and those will be consolidated for 100 marks for each course.
7. The components for continuous internal assessment are;

S.No.	Particulars	Marks
1	Average of two exams @ 1½ hours each	15
2	Seminars/ Assignments / Project Works	5
3	Viva voce examination	5
	Total	25

8. Resolved that the marks for the semester end examination is 75 and pass mark will be 26. The candidate should get minimum 40 marks to pass in a particular course in all together of internal and semester end examinations. There are no minimum marks required for internal assessment.
9. It is resolved to approve the pattern of question papers for the internal and semester end examinations for all courses in the following manner;

Internal written Examination (Total Marks = 15):

- i. In Section – I, the candidate has to answer any one short answer question out of two Questions each carries 5 marks;
Marks = 1 x 5 = 5.
- ii. In Section – II, the candidate has to answer any one question out of two questions each carries 10 marks; Marks = 1 x 10 = 10

Sem End Examinations (Total Marks = 75):

- i. In section – I, the candidate has to answer any five short answer questions out of eight questions each carries 5 marks;
Marks = 5 x 5 = 25.
- ii. In Section – II, the candidate has to answer five questions from a total of ten questions with internal choice each carries 10 marks;
Marks = 5 x 10 = 50

10. Resolved to approve the Blue Print and model question papers for all examinations for the academic year 2020-21.

Blue Print for the Internal Written Examinations

Section	Questions to be given			Questions to be Answered		
	No. of Questions	Marks	Total Marks	No. of Questions	Marks	Total Marks
Section-I	2	5	10	1	5	5
Section-II	2	10	20	1	10	10
Total	4		30	2		15

Blue Print for Semester End Examinations appended herewith.

11. Resolved to adopt all the modern pedagogical teaching methods including ICT to enrich the knowledge of the students.
12. It is resolved to approve the list of examiners and question paper setters appended herewith for the academic year 2020-21.
13. It is resolved to approve the departmental activities attached herewith for the academic year 2020-21.
14. It is resolved to develop the e-content of all the courses and make it available to access the students.
15. It is resolved to make convenient to conduct the mid examinations via online mode.
16. The university Nominee has suggested encouraging the students to visit the SWAYAM portal for online learning. It is resolved to use the Digital Classroom as an online learning resource and one period per week for every subject will be included in the regular class time table.
17. As per the request from the students after conducting the National Workshop on Digital Marketing in the month of February 2020, it is resolved to introduce a certificate course in "Digital Marketing" by utilizing the academic autonomy.
18. It is resolved to authorise the Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs) of Commerce department appended herewith.
19. It is resolved to approve the following Course Codes for all semesters of B.Com Programme (General and CA);

S.No.	Course Code	Name of the Course
1	COC1A	Accounting-I
2	COC1B	Business Organization & Management
3	COG1C	Business Economics-I
4	COV1C	Computer Fundamentals and Photoshop
5	COC2A	Accounting-II



6	COG2B	Business Environment
7	COV2B	Business Economics
8	COG2C	Business Economics-II
9	COV2C	Enterprise Resource Planning
10	COC3A	Corporate Accounting
11	COC3B	Business Statistics
12	COG3C/ COV5E10A	Banking Theory & Practice
13	COV3C	Office Automation Tools
14	COG4A	Accounting for Service organizations
15	COV4A/ COG5E10A	Programming in C
16	COC4B	Business Laws
17	COG4C	Income Tax
18	COV4C	Business Analytics
19	COC5S	Business Leadership
20	COC5A	Cost Accounting
21	COG5B	Goods and Service Tax Fundamentals
22	COV5B	Taxation
23	COC5C	Commercial Geography
24	COG6S	Tally
25	COV6S	Event Management
26	COC6A	Marketing
27	COC6B	Auditing
28	COC6C	Management Accounting






		Cluster Electives -1 (5th Semester)
		1. E-Commerce
29	COG5E01A	e-Commerce
30	COG5E01B	Business Networks
31	COG5E01C	Project Work
		2. Retailing
32	COG5E02A	Purchase Management
33	COG5E02B	Stores Management
34	COG5E02C	Project Work
		3. Corporate Accounting
35	COG5E03A	Accounting & Auditing Standards
36	COG5E03B	Accounting for Government Entities
37	COG5E03C	Project Work
		4. Security Market Operations
38	COG5E04A	Financial Markets
39	COG5E04B	Stock Market Operations
40	COG5E04C	Project Work
		5. Banking & Financial Services
41	COG5E05A	Central Banking
42	COG5E05B	Rural and Farm Credit
43	COG5E05C	Project Work


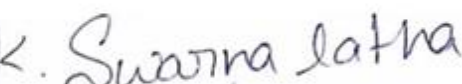
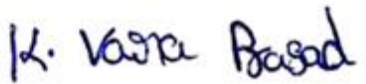
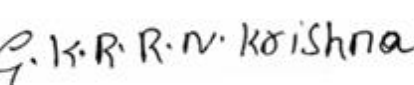
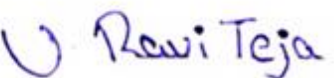
		6. Taxation
44	COG5E06A	Assessment of Tax: Individual, HUF and Partnership
45	COG5E06B	Corporate Taxation
46	COG5E06C	Project Work:
		7. Insurance
47	COG5E07A	Life Insurance
48	COG5E07B	Non- Life Insurance
49	COG5E07C	Project Work
		8. Logistics & Supply Chain Management
50	COG5E08A	Logistics Management - Surface
51	COG5E08B	Logistics Management - Air and Sea
52	COG5E08C	Project Work
		9. Advertising and Sales Promotion
53	COG5E09A	Advertising and Media Planning
54	COG5E09B	Brand Management
55	COG5E09C	Project Work
		10. Computer Applications
56	COV4A/ COG5E10A	Programming in C
57	COG3C/ COV5E10A	Banking Theory & Practice
58	COC5E10B	Data Base Management System
59	COC5E10C	Web Technology

		Cluster Electives -2 (6th Semester)
		1A. e-Commerce
60	COG6E01A	e-Payments System
61	COG6E01B	Social Media and e-Marketing
62	COG6E01C	Project Work
		2A. Retailing
63	COG6E02A	Agricultural & Rural Marketing
64	COG6E02B	Warehouse Management
65	COG6E02C	Project Work
		3A. Corporate Accounting
66	COG6E03A	Financial Reporting
67	COG6E03B	Emerging Areas in Accounting
68	COG6E03C	Project Work
		4A. Security Market Operations
69	COG6E04A	Derivatives Trading
70	COG6E04B	Stock Market Regulatory Framework
71	COG6E04C	Project Work
		5A. Banking & Financial Services
72	COG6E05A	Financial Services
73	COG6E05B	Marketing of Financial Services
74	COG6E05C	Project Work
		6A. Taxation

75	COG6E06A	Goods and Service Tax Custom Act.
76	COG6E06B	Tax Planning and Management
77	COG6E06C	Project Work
		7A. Insurance
78	COG6E07A	Marketing of Insurance Services
79	COG6E07B	Insurance Regulatory Framework
80	COG6E07C	Project Work
		8A. Logistics & Supply Chain Management
81	COG6E08A	Supply Chain Management - Products
82	COG6E08B	Supply Chain Management - Services
83	COG6E08C	Project Work
		9A. Advertising and Sales Promotion
84	COG6E09A	Sales Promotion
85	COG6E09B	Direct Marketing
86	COG6E09C	Project work
		10A. Computer Applications
87	COC6E10A	Tally with GST applications
88	COC6E10B	E-commerce
89	COC6E10C	Project Work

		
Subject Experts/Other Nominees	University Nominee	Chairman Board of Studies

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DEPARTEMENT OF COMMERCE

Blue Print of Semester End Examinations for all the courses for the
academic year 2020-21;

S.No.	Unit No.	Section - I Short Answer Questions			Section - II Essay Questions		
		No. of Questions	Marks @ each	Total Marks	No. of Questions	Marks @ each	Total Marks
1	I	2	5	10	2	10	20
2	II	1	5	5	2	10	20
3	III	2	5	10	2	10	20
4	IV	1	5	5	2	10	20
5	V	2	5	10	2	10	20
	Total	8		50	10		100

Subject Experts/Other Nominees

University Nominee

Chairman
Board of Studies

1 K. N. Prasad

2 P. P. Chandra Bose

3 K. Jayashankar Reddy

4 L. Rama

5 J. R. S. Reddy

6 P. Durgeswari

7 K. Swarna Lakshmi

8 K. V. R. Reddy

9 G. K. R. R. V. Krishna

10 U. Ravi Teja

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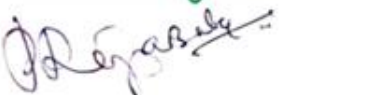
The List of Examiners and Paper Setters


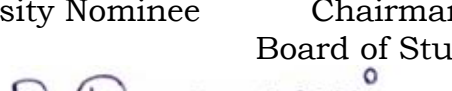
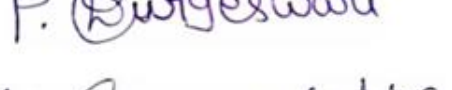
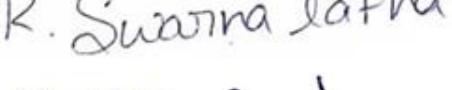
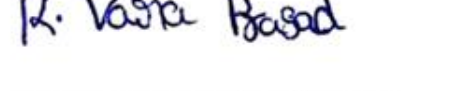
S.No.	Name of the Lecturer	Address
1	Dr.K.Ratnamanikyam	Dept. of Commerce Government Arts College (A), Rajamahendravaram
2	Dr.P.Shanmukha Rao	Dept. of Commerce Government Arts College (A), Rajamahendravaram
3	Dr.B.P.N.Reddy	Dept. of Commerce Government Arts College (A), Rajamahendravaram
4	Dr.A.Narasimham	Dept. of Commerce Government Arts College (A), Rajamahendravaram
5	Dr.Annapurna	Dept. of Commerce Government Arts College (A), Rajamahendravaram
6	Dr.K.Sreenivasa Rao	Dept. of Commerce, GDC, Ravulapalem
7	Dr.M.Syam Babu	Dept. of Commerce , GDC (A), Vijayawada
8	Sri B. Rama Krishna	Dept. of Commerce , GDC (A), Vijayawada
9	Dr.P.P.Chandra Bose	Dept. of Commerce, GDC, Razole
10	Dr.Ch.Ramakrishna	Dept. of Commerce, GDC, Mandapeta
11	Dr.J.Panduranga Rao	Dept. of Commerce, PR GDC (A), Kakinada
12	Smt. Lakshmi	Dept. of Commerce, DNR GDC (W), Palakol
13	Sri D.Srinivasa Raju	Dept. of Commerce, DNR College, Bhimavaram

Subject Experts/Other Nominees

University Nominee

**Chairman
Board of Studies**

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DEPARTEMENT OF COMMERCE

I, Dr.K.Sudhakara Rao, Chairman of Board of Studies and Head of the Department of Commerce, request the Academic Council to consider and approve the syllabus and other academic activities for the academic year 2020-21.

These following documents are submitted herewith;

Hard copy of the approved curriculum which includes minutes of Board of studies, approved syllabus, blue print, model question papers for all semesters and list of approved examiners and paper setters.



Chairman
Board of Studies
Department of Commerce

University Nominee :



Subject Experts/Other Nominees;

1 

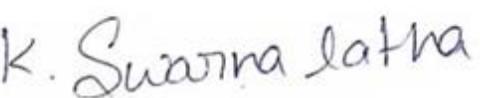
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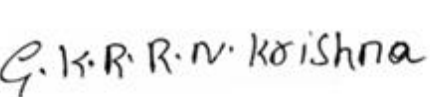
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